

GQMA Conference 2018: The Challenge of Central Digitalization in the Localized Pharma Industry

Main5 Experts at the GQMA Conference 2018: Pharma companies need to learn to be interdisciplinary

Frankfurt/Bonn, August 22, 2018 – Digitalization is advancing and is at the forefront of the Annual Conference of the German Quality Management Association e.V. (GQMA) in Bonn (September 20-21, 2018). The association is Europe's second-largest quality management specialist for the chemical and pharmaceutical industry. "The pharma industry is in the midst of an upheaval and needs to consider fields that were previously far outside its business model. The challenge lies in the central digitalization of a historically localized sector," says Tore Bergsteiner, Managing Director of Main5 (www.main5.de). The specialist consultancy analyzes process chains within renowned pharma companies and adapts their business models and processes for the digital future.

Global Regulation and Patent Protection

Alongside decentralized production and sales processes in the pharma industry, quality management often engages in centralized work in order to find a sustainable solution to issues such as counterfeit medication or contamination. The pharma industry is subject to comprehensive global regulations and monitoring, however, European countries have different regulations compared to the USA, for example. Loopholes such as internet commerce are used by criminals and can be harmful to patients on account of counterfeit products, for example. "Counterfeit drugs are a problem that continues to grow and which the pharma industry's processes need to face. The protection of patients has to be the primary focus," explains Main5's Tore Bergsteiner. The Falsified Medicines Directive (EU) will come into effect in February 2019. Prescription drugs must subsequently be distinguished with a unique safety feature. Pharma companies are currently working on global standards in order to ensure efficient and uniform implementation.

Summit for Quality Management

The key issues for a digital future with centralized systems will be discussed and presented at the GQMA Conference. This will include two projects from Main5 that were conducted with Merck and Fresenius Kabi respectively. "The problem in the pharma industry lies in the highly complex processes and the necessary, and appropriate, international regulations. We use agile methods to bring processes, people and technology together on the projects. Pharma will take on a leading role in future models for many other sectors of the process industry," says Tore Bergsteiner.

Main5 (www.main5.de) was established in 2013 as a Management Consulting firm and focuses on strategy, process and solution consulting with international life science companies in the regulated R&D sector. The consultants at Main5 combine their methodical and systematic approach with years of experience in the pharma industry. The holistic approach, which places the primary focus of the route to the digital future on people, is also used to implement complex ideas from leading industry customers. The Main5 Institute supports specialists and management personnel in knowledge and research-intensive company sectors with a range of seminars.

Further information: MAIN5 GmbH & Co. KGaA, Verwaltungssitz: Schumannstr. 27, 60325 Frankfurt am Main, Germany Tel.: +49 (0) 69 505 027 228, E-mail: presse@main5.de, web: www.main5.de

PR Agency: euromarcom public relations GmbH, Tel.: 0611 / 973150, email: team@euromarcom.de